

How to Start Teaching English Online as a Native Speaker

by Marina Fatureto



Are you a native English speaker interested in teaching English online but unsure where to start?

This guide will walk you through everything you need to know to kickstart your teaching career, even if you're starting from scratch.

Plus, discover how a TESOL certification from teachermarina.net can give you the tools and confidence to succeed.

Hi, I'm Marina Fatureto

Hi! I'm Marina, the founder of teachermarina.net, and I am a passionate educator with years of experience training and mentoring aspiring English teachers worldwide. Over the years, I've helped hundreds of people turn their passion for English into successful teaching careers.

Why did I create this guide? Because I understand what it's like to start without direction, wondering how to attract students, deliver effective lessons, and earn a reliable income.


I've also developed a comprehensive TESOL-TEFL program to provide you with everything you need to succeed as an online English teacher. When you join my TESOL certification course, created in partnership with the International Language Academy, you're not just learning skills; you're gaining a mentor and joining a community dedicated to your growth.



Why Teach English Online?

Teaching English online offers:

- Flexibility: Work from anywhere, set your own hours.
- Lucrative Earnings: Private teachers can earn \$35–\$50/hour or more.
- Global Impact: Help students worldwide achieve their dreams through English.

 Start your journey today with the TESOL certification at www.teachermarina.net: Flexible, affordable, and designed for aspiring online teachers. Our program is accredited by the International Language Academy, ensuring you receive top-quality training recognized globally.


Step 1: Get Certified and Build Credibility

As a native speaker, you already have the language skills. However, many students and platforms require teachers to hold a TESOL certification.

Why TESOL?

A TESOL certification gives you:

- The confidence to teach students at all levels.
- Techniques for planning engaging lessons.
- Credentials that make you stand out from the competition.

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Step 2: Define Your Teaching Niche

Specializing can help you attract more students and charge premium rates.

Consider:

- **Business English:** Help professionals improve communication.
- **Exam Preparation:** Guide students preparing for IELTS or TOEFL.
- **Young Learners:** Teach kids using games, songs, and stories.
- **Conversational English:** Focus on fluency and confidence.



PRO TIP: IN THE TESOL PROGRAM AT [TEACHERMARINA.NET](https://www.teachermarina.net), YOU'LL LEARN HOW TO DESIGN LESSONS TAILORED TO DIFFERENT STUDENT NEEDS AND GOALS.

Step 3: Set Up Your Professional Classroom

A professional setup ensures your students take you seriously. You'll need:

A Reliable Workspace:

- Quiet, well-lit, and distraction-free.

Tech Essentials:

- Laptop, HD webcam, noise-canceling headset, and fast internet.

Software Tools:

- Video platforms like Zoom or Skype.
- Interactive tools like Google Docs and virtual whiteboards.



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Step 4: Price Your Lessons

Charge rates that reflect your expertise:

- Start with \$35/hour for private lessons.
- Offer higher rates for specialized courses, like Business English or exam prep.
- Create bundle deals to encourage students to book multiple lessons.



INCLUDED IN YOUR CERTIFICATION: AT [TEACHERMARINA.NET](https://www.teachermarina.net), WE PROVIDE STRATEGIES FOR PRICING YOUR LESSONS AND GROWING YOUR STUDENT BASE.

Step 5: Market Yourself

Your success depends on how effectively you promote your services.

Here's how to attract students:

- **Build Your Online Presence:**
 - Create a professional profile on platforms like LinkedIn, Italki, or Preply.
 - Design a simple website showcasing your services, testimonials, and booking options.
- **Leverage Social Media:**
 - Share quick tips, lesson demos, or language hacks on Instagram, TikTok, or YouTube.
- **Word of Mouth:**
 - Ask satisfied students for testimonials and referrals.

Step 6: Deliver Exceptional Lessons

Engaging and personalized lessons keep students coming back.

Here's how:

- Use a variety of materials like videos, articles, and games.
- Adapt lessons to your student's goals, whether for travel, work, or fluency.
- Provide regular feedback and track their progress.

Step 7: Upskill and Stay Competitive

Teaching trends evolve.

Stay relevant by:

- Continuing your education with workshops or advanced certifications.
- Exploring niches like teaching English to kids or integrating technology into lessons.
- Joining professional networks and staying updated on industry news.

 GET PREPARED: IN THE TESOL COURSE AT [TEACHERMARINA.NET](https://www.teachermarina.net), WE HAVE A COMMUNITY THAT WILL HELP YOU STAY UPDATED!

Ready to begin?

For a limited time only
get the TESOL Certification for only
\$99 USD

Teaching English online is a rewarding career that offers flexibility, great income potential, and the chance to make a difference. The key to success? Starting with the right training.

Curriculum

Introduction

- Welcome to the TESOL Certification Course [START](#)
- LIVE SESSION - Introductions [START](#)

TESOL Essentials

- Understanding Language Acquisition [START](#)
- Grammar Essentials for TESOL Teachers(2:57) [START](#)
- Vocabulary Building Techniques [START](#)
- Effective Lesson Planning in TESOL [START](#)
- LIVE SESSION - workshop on lesson planning [START](#)
- Assessment Strategies in TESOL [START](#)
- Differentiated Instruction And Multiple Intelligences [START](#)
- LIVE SESSION - workshop on Multiple Intelligences [START](#)

Practical Teaching Techniques

- Engaging ESL Activities for Young Learners(4:44) [START](#)
- Interactive Lessons for Teenage ESL Students [START](#)
- Effective Teaching Strategies for Adult Learners [START](#)
- Classroom Management in a TESOL Setting [START](#)
- LIVE SESSION - Workshop on Practical Teaching Techniques [START](#)
- Developing Cultural Sensitivity in TESOL(2:18) [START](#)
- LIVE SESSION - Workshop on Cultural Sensitivity [START](#)

Conclusion

- Reflecting on Your TESOL Journey [START](#)
- Taking the Next Steps in Your TESOL Career [START](#)
- LIVE SESSION - Graduation Ceremony [START](#)

Bonus Income Module

- Finding Tutoring Opportunities for Teaching English [START](#)
- Building a Sustainable Teaching Income(2:18) [START](#)
- LIVE SESSION - Jumpstarting Your TESOL Career [START](#)



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or write to:

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